

Ada Regional United Way COMMUNITY INVESTMENT COMMITTEE PRESENTATION GUIDELINES

Purpose - The presentation should highlight and complement the written proposal. Don't reiterate the information in your application, but enhance or explain it. Some areas on which you *may* elaborate include:

1. Briefly review your agency's mission and overall programs and services and, specifically, the program for which you are seeking funding.
2. How does your agency address the Priority Funding Areas? Cite sources and statistics to justify the need for your programs and services. If the program is a new one, how did you determine the need for it?
3. Are the programs and services you provide unduplicated by any other existing program or service?
4. What impact would your agency and the community experience if United Way is unable to fund your entire request?
5. If your agency is part of a larger organization encompassing more than Pontotoc County, Konawa and Stratford, how will Ada Regional United Way funds result in direct services in this community?
6. How do you measure your program outcomes and evaluate the successes or weaknesses of your programs?
7. Describe your unit/s of service. What is the average cost per unit of each service for a client? Describe unduplicated numbers of clients to be served.
8. Please be prepared to answer financial questions.

Time Allowed

30 minutes for each agency. Plan on a 15 minute presentation and a 15 minute Q & A period. Agencies applying for more than one program will be given more time.

Presenters

Five maximum. It is recommended that the Executive Director and one board member be present. At least one of these presenters **must** be familiar with the financials. Please do NOT bring clients served to give testimonials.

Visual Aids

Charts, handouts and brochures are welcome. Because of time restrictions, electronic media (PowerPoint, DVDs, etc.) are not to be used.