

Why invest in ARUW?

United Way knows that people like you really want to make a difference in our community. You want to help others, and we want to be your partner. Experience tells us that the best way to help the most people to focus on working together to make it happen.

We bring together people from across the community; people in government, business, faith groups, no-profits and ordinary citizens to tackle the issue that matter most. Whether it requires developing resources or getting people to work together, that is what we do. United Way is focused on the bottom-line results; improving lives by coordinating and promoting the caring power in the community. That's how to **LIVE UNITED**.

How is your contribution invested?

The strength of United Way starts with its volunteers. They bring together the professional expertise, experience and knowledge to help United Way make sure your contribution is well spent.

We invest your gifts in program addressing community needs, then review and monitor program for results. This guarantees that you receive a generous return on your investment. This critical process does the homework for you so you don't have to choose. You can know with confidence and pride that your investment is reaching our community to provide a broad range of services to impact the lives of our friends, coworkers of those who live just down the street.

We invite you to invest in our community!

- » Strengthening Families/Nurturing Children and Youth
- » Responding to Crisis and Achieving Stability
- » Supporting Older Adults and Promoting Health

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED**.

What is the Leadership /Circle?

It is a group of donors contributing a minimum amount of \$250. A Leadership Circle brochure is created on an annual basis.

Bronze	\$250—\$499
Silver	\$500—\$999
Gold	\$1,000—\$2,499
Platinum	\$2,500—\$9,999
Alexis de Tocqueville Society	Over \$10,000

Mission statement of Ada Regional United Way -
To improve lives by coordinating and promoting the caring power in the community.

Vision statement of Ada Regional United Way -
To be the “way” in which volunteers, resources and agencies are “united” to enhance the quality of life in our community.

Campaign Cabinet

Campaign Chair	Lori Easley
Campaign Co-Chair	Frank Williams
Public Relations Co-Chairs	Jayma Warren/Toby Perkins
Commerce Chair	Teresa Burrows
Education Chair	Kevin Flowers
Finance, Ins. & Real Estate Chair	Tommy Vass
Major Companies Chair	Brigitte Carter
Professional Chair	Ron Webb
Public Service Chair	Brigitte Carter
Residential Chair	Suzanne McFarlane
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Staff

Executive Director Latricia Bryant

Ada Regional United Way

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Ada Regional United Way, Inc.

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GIVE. | ADVOCATE. | VOLUNTEER. | LIVE UNITED™

How is my money used?

Invest locally

Of the resources generated in the area, 99% stays here

Invest where you have the most impact

Your investment is combined with others to have an even greater impact than what you could do alone.

Invest in caring

We are about people helping people. We are about changing individual lives and improving the overall quality of life in our community. United Way stands for Living United.

United Way creates opportunities by focusing on the building blocks for a good life.

STRENGTHENING FAMILIES/NURTURING CHILDREN AND YOUTH

- Ada Area Youth Shelter/Services (580) 436-6130
- Ada Habitat for Humanity (580) 436-3089
- Big Brothers/Big Sisters (580) 332-3474
- Boy Scouts—Arbuckle Council (580) 223-0831
- Boys & Girls Club of Ada (580) 332-3717
- Camp Fire USA (580) 332-1360
- Girl Scouts—Empire Council (580) 332-0915
- Dolly Parton Imagination Library (580) 332-2313

RESPONDING TO CRISIS AND ACHIEVING STABILITY

- Ada Area Chemical Dependency Center, Inc. (580) 332-3001
- Ada Area Community Emergency Services, Inc. (AACES) (580) 272-0211
- American Red Cross, Heart of Oklahoma Chapter (580) 332-2402
- Consumer Credit Counseling Services (800) 364-2227
- Family Crisis Center (580) 436-3504
- Legal Aid Services of Oklahoma, Inc. (580) 332-7141
- The Salvation Army (580) 332-1377
- 2-1-1 of Southeastern Oklahoma 2-1-1

SUPPORTING OLDER ADULTS AND PROMOTING HEALTH

- Ada Senior Care Center (580) 332-2855
- Mental Health and Substance Abuse Centers of Southern Oklahoma (580) 436-2690
- Pontotoc County Welfare Society (PAWS) (580) 332-5233



**When you don't know who to call
If you are not sure which agency/
organization is best for you, please
call 2-1-1 for all details.**



**AmeriCorps*VISTA is a vital part of
our community assisting with non-profit
agencies collaborating with
Ada Regional United Way to make our
community a better place to live.
Anyone interested in more information should
contact Ada Regional United Way.**



**Ada Regional
United Way, Inc.**



Be part of improving the community of people in the Ada area. Because united we stand. United, we elevate. United we can change what we see in our world.

Results are more than how much money we raise or distribute, although that is important. The lives and communities that have improved are what we look at.

GIVE.

The workplace campaign is the easiest and most powerful way to invest in your community. You can direct your contribution to one of the action areas or choose all three. organizations.

Individuals are also encouraged to contribute as they are able.

ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about our community to make some noise.

VOLUNTEER.

United Way works with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors. Visit www.adaunitedway.org for a list of local volunteer opportunities.